

Request for Council Action

Originator Community Development	Item South Loop Creative Placemaking Plan
Agenda Section	Date 5/27/2015
Description	

City and Artistry (a.k.a. Bloomington Theatre and Art Center) staff are preparing a plan for maintaining the South Loop's creative placemaking momentum after the NEA grant ends in the fall 2015. This "momentum phase" is expected to continue for three or four years. The "momentum phase" structure and funding sources are intended to be a transition to a "permanent phase" that continues after 2019. The National Endowment for the Arts (NEA) grant requires this plan to be completed by September 2015. This agenda item is a status update on the work in progress. The draft plan will be on future agendas (July/August) for the Port Authority's recommendation and the City Council's approval.

Governance

- Establish an advisory commission by ordinance with nine members--six appointed by the City Council and three by the Artistry Board of Directors.
- Commission members may be City Council members, Artistry Board members, members of other advisory commissions, City or Artistry staff, and Bloomington residents.
- Advisory Commission duties include:
 - Establish creative placemaking strategies and work plan;
 - Promote and market placemaking in Bloomington;
 - Establish processes for decisions on resource use and project selection;
 - Relationships with project hosts and placemaking partner organizations;
 - Review placemaking proposals and make implementation recommendations;
 - Annual work plans and progress reports to the City Council and Artistry Board of Directors.

Management

- Creative Placemaking Director on City staff (part-time position);
- Contract with Artistry for project management and advisory services.

Budget and Funding

- Approximately \$400,000 per year funded from the South Loop Development Fund;
- Includes staff services, professional services, art/placemaking commissions and events;
- Permanent phase intended to have a wider range of funding sources and apply to more of Bloomington.

Activities

- One major commission every 18 months (similar cost as the Brenner sculpture at Lindau and 28th Avenue);
- Several smaller projects/commissions each year;
- Placemaking events;
- Artwork maintenance and conservation.

Requested Action

Progress update. Council and Port Board questions and suggestions welcomed.